

Program Review Executive Summary Template

Based on the thorough program review addressing all criteria in policy, a comprehensive report should be possible within ten or fewer pages. This template is provided to assist institutions in providing a brief summary, which is to be presented to the institutional governing board prior to submission to the State Regents. Executive summaries should be possible within two pages using this template format.

<p align="center">Institution Name: Rose State College</p> <p>Program Name and State Regents Code: Business Associate in Science – College of Business Option (0171-01)</p> <p align="center">List Any Options:</p> <p>Date of Review: 11-15-2015 Recommended Date of Next Review: Fall 2020</p>													
<p>Centrality to Institutional Mission: As a public and open admission institution that grants associate degrees, Rose State College provides higher education programs and services intended to foster lifelong learning for a diverse population.</p> <p>Business degree graduates possess the necessary skills to obtain employment in the private and public sectors. The core course for the Business degree instill in the student basic skills one should have to perform administrative, marketing, accounting, and statistical analysis that businesses require. The optional courses further enhance their acquired skills by allowing the student to specialize in an area of interest. The skills developed in the Business degree program are sought by employers throughout the world.</p>													
<p>Program Objectives and Goals: The objective of the Associate in Science degree at Rose State College is to provide a college/university parallel degree in business. Objectives of the program include:</p> <ol style="list-style-type: none"> 1. To provide a solid foundation in both general education and program requirements for successful transfer to four year institutions. 2. To provide an introduction to accounting, economics, and data analysis fundamentals that will serve applied science degree-seeking students as well as those who pursue four-year degrees. 													
<p>Quality Indicators Such As:</p> <ul style="list-style-type: none"> – Student Learning Outcomes – Effective Teaching – Effective Learning Environments – External Curricular Evaluation – Capacity to Meet Needs and Expectations of Constituencies 	<p>Number of transfer students attending other institutions (2011) and their GPA:</p> <table> <tr> <td>• Transfers to the University of Oklahoma</td> <td>79</td> <td>2.97 GPA</td> </tr> <tr> <td>• Transfers to the University of Central Oklahoma</td> <td>97</td> <td>2.91 GPA</td> </tr> <tr> <td>• Transfers to Oklahoma State University</td> <td>85</td> <td>2.90 GPA</td> </tr> <tr> <td>• Yearly Business Advisory Board Meetings where suggestions are made on how to enhance/support/promote the AS Business Degree at Rose State College</td> <td></td> <td></td> </tr> </table>	• Transfers to the University of Oklahoma	79	2.97 GPA	• Transfers to the University of Central Oklahoma	97	2.91 GPA	• Transfers to Oklahoma State University	85	2.90 GPA	• Yearly Business Advisory Board Meetings where suggestions are made on how to enhance/support/promote the AS Business Degree at Rose State College		
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<p>Productivity for Most Recent 5 Years</p>	<p>Number of Degrees: <u>2357</u></p> <p>Number of Majors: <u>357</u></p>
<p>Other Quantitative Measures Such As:</p> <ul style="list-style-type: none"> - Number of Courses for Major - Student Credit Hour in Major - Direct Instructional Costs - Supporting Credit Hour Production - Roster of faculty members including the number of FTE faculty in the specialized courses within the curriculum - If available, information about employment or advanced studies of graduates of the program over the past five years - If available, information about the success of students from this program who have transferred to another institution 	<p>5 year summary of courses taught for the major program by total student count:</p> <ul style="list-style-type: none"> • Financial Acct ACCT 2103 945 • Managerial Acct ACCT 2203 792 • Microeconomics ECON 2303 1021 • Macroeconomics ECON 2403 1113 • Business Statistics ECON 2843 748 <p>5 year summary of courses taught for the major program by total student credit hours:</p> <ul style="list-style-type: none"> • Financial Acct ACCT 2103 2835 • Managerial Acct ACCT 2203 2376 • Microeconomics ECON 2303 3063 • Macroeconomics ECON 2403 3339 • Business Statistics ECON 2843 2244 <p>5 year summary of direct instructional costs for the program for the review period:</p> <p>\$1,282,500.00</p>

Roster of faculty members including the number of FTE faculty in the specialized courses within the curriculum:

Faculty	Credential	Institution that granted degree
Craig Dawkins	MBA	Oklahoma Christian University
Rob Winslow	MBA	Oral Roberts University
Ed Wolf	MS	Southwestern Ok State Univ.
Tricia Popowsky	MBA	Oklahoma Christian University
Janelle Montgomery	MS	Oklahoma City University
Kristen Wolfe	MBA	University of North Florida

Information about the success of students from this program who have transferred to another institution:		<table><tr><th colspan="4">Rose State College</th></tr><tr><th colspan="2">Degrees awarded Major 0171-01</th><th>Transfer to</th><th>Degree</th></tr><tr><th>Year</th><th># Degrees</th><th>4-yr</th><th>@ 4-yr</th></tr><tr><td>2007</td><td>3</td><td>3</td><td>3</td></tr><tr><td>2008</td><td>18</td><td>13</td><td>8</td></tr><tr><td>2009</td><td>75</td><td>64</td><td>54</td></tr><tr><td>2010</td><td>65</td><td>54</td><td>34</td></tr><tr><td>2011</td><td>69</td><td>56</td><td>42</td></tr><tr><td>2012</td><td>60</td><td>52</td><td>37</td></tr><tr><td>2013</td><td>57</td><td>52</td><td>21</td></tr><tr><td>2014</td><td>52</td><td>40</td><td>7</td></tr><tr><td>2015</td><td>58</td><td>40</td><td>1</td></tr><tr><td>2016</td><td>6</td><td>5</td><td>0</td></tr><tr><td>Grand Total</td><td>463</td><td>379</td><td>207</td></tr></table>	Rose State College				Degrees awarded Major 0171-01		Transfer to	Degree	Year	# Degrees	4-yr	@ 4-yr	2007	3	3	3	2008	18	13	8	2009	75	64	54	2010	65	54	34	2011	69	56	42	2012	60	52	37	2013	57	52	21	2014	52	40	7	2015	58	40	1	2016	6	5	0	Grand Total	463	379	207
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Duplication and Demand	<div>1) The demand for the AS Business transfer degree continues to grow. Very shortly, additional faculty will be needed in order to meet student expectations.</div> <div>2) The Division of Business and Information Technology at Rose State College has been engaged in consulting in the areas of 3D modeling and fabrication, project management, and cyber-security, all of which indirectly relate to the AS Business Degree.</div>																																																									
Effective Use of Resources	<div>For FY 2014, \$482,172 were spent on resources For FY 2015, \$351,727 were spent on resources</div> <div>The decrease in expenditures is a result of a decrease in the number of full-time faculty positions, which at this time, have not been replaced.</div>																																																									

<p>Strengths and Weaknesses</p>	<p>Strengths:</p> <ol style="list-style-type: none"> 1. The program has articulation agreements with metropolitan and private institutions; 2. The Business and Information Technology Division has experienced full-time and adjunct professors; and, 3. The Division also has state-of-the-art technology, such as videoconferences, up-to-date computers and software, Internet access, and D2L online supplements. <p>Weaknesses:</p> <ol style="list-style-type: none"> 1. Travel restrictions and budget constraints limit travel to professional conferences. 2. Marketing outreach specific to the Associate in Science Business Program are limited. 3. The reduction in the number of full-time faculty available to support the courses taught in the program from 6.5 to 4.5.
<p>Recommendations</p>	<ul style="list-style-type: none"> • To maintain the viability of the program, retain the articulation agreements among the two and four-year schools emphasizing the need for business knowledge in support to technical and scientific expertise. • Seek additional financial support for travel and technology. • Enhance marketing for the Associate in Science Business Program. • Hire the additional number of faculty needed to support the courses taught in the program.

Program Review Summary Template

3.7 Academic Program Review (optional)

Based on the thorough internal or external program review addressing all criteria in policy, a comprehensive report should be possible within ten or fewer pages. This program review template is provided to assist institutions in compiling the program review information, which is to be presented to the institutional governing board prior to submission to the State Regents. Executive Summaries should be possible within two pages using the provided template (Program Review Executive Summary Template).

Description of the program's connection to the institutional mission and goals:

The Associate in Science in Business Program at Rose State College is designed for students who plan to continue their education at a four-year college or university. The degree continues to prepare students for transfer to both in and out of state universities. The Rose State College Business Program provides the student with an overview of the field of business while developing important skills necessary in the preparation for the becoming responsible members of the business community.

3.7.5 Process (Internal/External Review):

Previous Reviews and Actions from those reviews:

Analysis and Assessment (including quantitative and qualitative measures) noting key findings from internal or external reviews and including developments since the last review:

In the previous review, submitted for the years 2005 – 2009, the average number of majors in the AS Business transfer degree was 550.2. For the current review, submitted for the years 2010 – 2015, the average number of majors is 471.4, which represents a 14.3% decrease. The average number of graduates for the previous review was 75. For the current review, that number is 71.4, which represents a 4.8% decrease. The graduation rate for the previous review was 13.6%. The graduation rate for the current is 15.1%, which represents a 11% increase. A closer look at the number of majors reveals that in 2009, there were a reported 468 majors. This is in line with the current 5 year average. The relatively consistent level of both majors and graduates in the AS Business program since 2009 has occurred despite the reduction of the number of full-time faculty responsible for the courses taught in the program from 9 in 2009 to 6 in 2015. This would be an indication of the dedication of the faculty and their attention to the program and the students who enroll in it.

A. Centrality of the Program to the Institution's Mission:

As a public and open admission institution that grants associate degrees, Rose State College provides higher education programs and services intended to foster lifelong learning for a diverse population.

Business degree graduates possess the necessary skills to obtain employment in the private and public sectors. The core course for the Business degree instill in the student basic skills one should have to perform administrative, marketing, accounting, and statistical analysis that businesses require. The optional courses further enhance their acquired skills by allowing the student to specialize in an area of interest. The skills developed in the Business degree program are sought by employers throughout the world.

B. Vitality of the Program:

B.1. Program Objectives and Goals:

The objective of the Associate in Science degree at Rose State College is to provide a college/university parallel degree in business. Objectives of the program include:

1. To provide a solid foundation in both general education and program requirements for successful transfer to four year institutions.
2. To provide an introduction to accounting, economics, and data analysis fundamentals that will serve applied science degree-seeking students as well as those who pursue four-year degrees.

B.2 Quality Indicators (including Higher Learning Commission issues):

Number of transfer students attending other institutions (2011) and their GPA:

- | | | |
|--|----|----------|
| 1) Transfers to the University of Oklahoma | 79 | 2.97 GPA |
| 2) Transfers to the University of Central Oklahoma | 97 | 2.91 GPA |
| 3) Transfers to Oklahoma State University | 85 | 2.90 GPA |

Yearly Business Advisory Board Meetings where suggestions are made on how to enhance/support/promote the AS Business Degree at Rose State College

B.3. Minimum Productivity Indicators:

Time Frame (e.g.: 5 year span)	Head Count	Graduates
<u>YEAR</u>	<u>NUMBER OF MAJORS</u>	<u>GRADUATES</u>
2011	466	84
2012	453	72
2013	496	70
2014	468	60
2015	474	71

B.4. Other Quantitative Measures:

a. Number of courses taught exclusively for the major program for each of the last five years and the size of classes:

<i>List or attach list of courses</i>		
	<u>Year</u>	<u>Number of Students Enrolled</u>
Financial Accounting ACCT 2103	2011	201
	2012	202
	2013	183
	2014	193
	2015	166
Managerial Accounting ACCT 2203	2011	182
	2012	157
	2013	144
	2014	141
	2015	168
Microeconomics ECON 2303	2011	239
	2012	239
	2013	188
	2014	172
	2015	183
Macroeconomics ECON 2403	2011	258
	2012	230
	2013	250
	2014	188
	2015	187
Business Statistics ECON 2843	2011	173
	2012	161
	2013	161
	2014	130
	2015	123

b. Student credit hours by level generated in all major courses that make up the degree program for five years:

	<u>Year</u>	<u>Number of Students Credit Hours</u>
Financial Accounting ACCT 2103	2011	603
	2012	606
	2013	549
	2014	579
	2015	498
Managerial Accounting ACCT 2203	2011	546
	2012	471
	2013	432
	2014	423
	2015	504
Microeconomics ECON 2303	2011	717
	2012	717
	2013	564
	2014	516
	2015	549
Macroeconomics ECON 2403	2011	774
	2012	690
	2013	750
	2014	564
	2015	561
Business Statistics ECON 2843	2011	519
	2012	483
	2013	483
	2014	390
	2015	369

c. Direct instructional costs for the program for the review period:

For FY 2011	6.5 Faculty X \$45,000 = \$292,500
For FY 2012	6.5 Faculty X \$45,000 = \$292,500
For FY 2013	5.5 Faculty X \$45,000 = \$247,500
For FY 2014	5.5 Faculty X \$45,000 = \$247,500
For FY 2015	4.5 Faculty X \$45,000 = \$202,500

d. The number of credits and credit hours generated in the program that support the general education component and other major programs including certificates:

N/A

e. A roster of faculty members, faculty credentials and faculty credential institution(s). Also include the number of full time equivalent faculty in the specialized courses within the curriculum:

Faculty	Credential	Institution that granted degree
Craig Dawkins	MBA	Oklahoma Christian University
Rob Winslow	MBA	Oral Roberts University
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f. If available, information about employment or advanced studies of graduates of the program over the past five years:

N/A

g. If available, information about the success of students from this program who have transferred to another institution:

Rose State College			
Degrees awarded Major 0171-01		Transfer to	Degree
Year	# Degrees	4-yr	@ 4-yr
2007	3	3	3
2008	18	13	8
2009	75	64	54
2010	65	54	34
2011	69	56	42
2012	60	52	37
2013	57	52	21
2014	52	40	7
2015	58	40	1
2016	6	5	0
Grand Total	463	379	207

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B.5. Duplication and Demand:

In cases where program titles imply duplication, programs should be carefully compared to determine the extent of the duplication and the extent to which that duplication is unnecessary. An assessment of the demand for a program takes into account the aspirations and expectations of students, faculty, administration, and the various publics served by the program. Demand reflects the desire of people for what the program has to offer and the needs of individuals and society to be served by the program.

B.5. Duplication and Demand Issues:*Address Duplication:*

N/A

Address Demand:

The demand for the AS Business transfer degree continues to grow. Very shortly, additional faculty will be needed in order to meet student expectations.
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B.5.a. Detail demand from students, taking into account the profiles of applicants, enrollment, completion data, and occupational data:

N/A

B.5.b. Detail demand for students produced by the program, taking into account employer demands, demands for skills of graduates, and job placement data:

N/A

B.5.c. Detail demand for services or intellectual property of the program, including demands in the form of grants, contracts, or consulting:

The Division of Business and Information Technology at Rose State College has been engaged in consulting in the areas of 3D modeling and fabrication, project management, and cyber-security, all of which indirectly relate to the AS Business Degree.

B.5.d. Detail indirect demands in the form of faculty and student contributions to the cultural life and well-being of the community:

N/A

B.5.e. The process of program review should address meeting demands for the program through alternative forms of delivery. Detail how the program has met these demands:

An additional ten online and 7 hybrid courses that support the AS Business Degree have been added since the last program review.

B.6. Effective Use of Resources:

Resources include financial support, (state funds, grants and contracts, private funds, student financial aid); library collections; facilities including laboratory and computer equipment; support services, appropriate use of technology in the instructional design and delivery processes, and the human resources of faculty and staff.

For FY 2014, \$482,172 were spent on resources

For FY 2015, \$351,727 were spent on resources

The decrease in expenditures are a result of a decrease in the number of full-time faculty positions, which at this time, have not been replaced.

*Low Producing Program Reviews follow a different format and template.

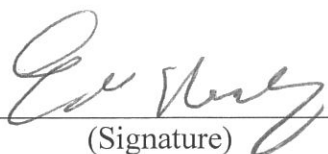
Institutional Program Recommendations: (describe detailed recommendations for the program as a result of this thorough review and how these recommendations will be implemented, as well as the timeline for key elements)

Recommendations	Implementation Plan	Target Date
1) Replace full-time faculty who have retired	1) Identify sources and earmark an appropriate amount of monies needed to replace full-time faculty	1) Have new faculty in place by fall 2016 semester

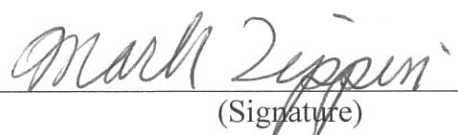
2) Continue to develop and maintain articulation agreements with 4-year institutions	2) Strengthen relationships and meet with RSC's articulation partners on a regular basis	2) Ongoing
3) Enhance marketing approach for AS Business Degree	3) Meet with RSC's new VP of Marketing to develop a strategy	3) Immediately

Summary of Recommendations:

	Department	School/College	Institutional
Possible Recommendations:			
Expand program (# of students)	X		
Maintain program at current level			
Reduce program in size or scope			
Reorganize program			
Suspend program			
Delete program			

Department/
Program Head 
(Signature)

Date 12/1/15

Dean 
(Signature)

Date 12/1/15